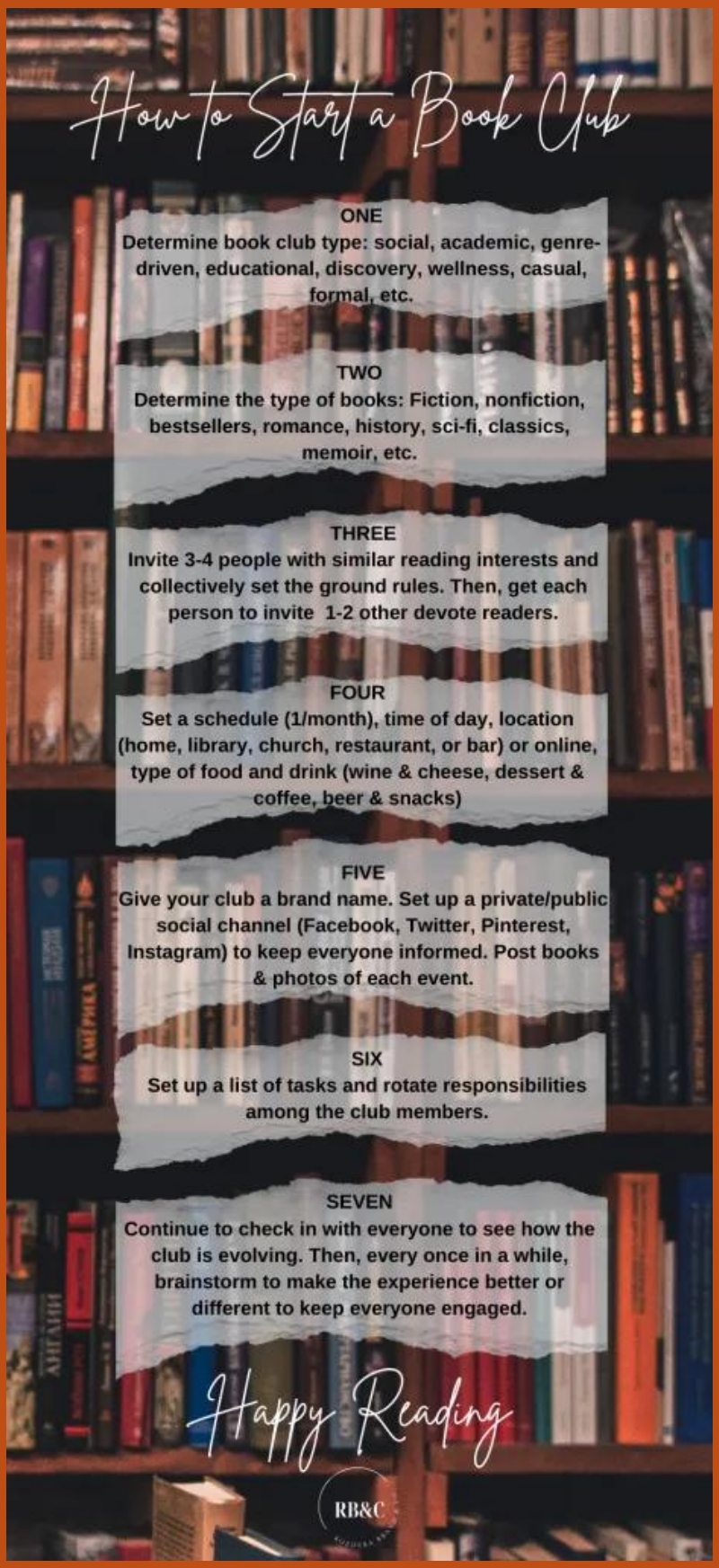
How to Start a Book Club
ONE
Determine book club type: social, academic, genre-driven, educational, discovery, wellness, casual, formal, etc.
TWO
Determine the type of books: Fiction, nonfiction, bestsellers, romance, history, sci-fi, classics, memoir, etc.
THREE
Invite 3-4 people with similar reading interests and collectively set the ground rules. Then, get each person to invite 1-2 other devote readers.
FOUR
Set a schedule (1/month), time of day, location (home, library, church, restaurant, or bar) or online, type of food and drink (wine & cheese, dessert & coffee, beer & snacks)
FIVE
Give your club a brand name. Set up a private/public social channel (Facebook, Twitter, Pinterest, Instagram) to keep everyone informed. Post books & photos of each event.
SIX
Set up a list of tasks and rotate responsibilities among the club members.
SEVEN
Continue to check in with everyone to see how the club is evolving. Then, every once in a while, brainstorm to make the experience better or different to keep everyone engaged.
Happy Reading
RB&C